



Reverse Corp Limited  
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## COMPANY ANNOUNCEMENT

10 October 2011

### **Reverse Corp Limited (ASX: REF): Chief Financial Officer**

Reverse Corp Limited announces the appointment of Mr Dion Soich to the position of Chief Financial Officer and Company Secretary.

Mr Paul Jobbins and Mr Michael Mallinson have both resigned from the position of Company Secretary.

The Board is delighted to welcome Dion to the company. Below is an extract of Mr Soich's biography.

#### **Dion Soich CPA, B Com**

Mr Soich is a Certified Practising Accountant with experience across varying industries from major transport, IT, retail and healthcare organisations in Australia and the United Kingdom. His most recent role of Chief Financial Officer was with leading fitness equipment supplier Cardiotech where he restructured their business to meet the current retail environment. He has extensive experience in managing group finances including international operations, debt and equity finance and managing corporate restructuring. He also has broad skills and experience in tax, corporate affairs, compliance reporting and industrial relations.

By Order of the Board

Paul Jobbins  
Chief Executive